The ss Great Britain Trust seeks to preserve the ship ss Great Britain, and her building dock for all time for the public benefit of all, and to place her and related maritime and Brunel collections upon public display as a museum for the enhancement of public understanding and appreciation of their social, commercial, scientific, and technological context and historic significance.
Another successful year! After a tremendous amount of hard work by the Curatorial Team, the collection finally achieved the recognition it deserved and was “designated” as a collection of national importance and significance by Arts Council England. The Clive Richard’s Collection is now on loan to the Trust and includes some fantastic items such as Brunel’s penknife and much used cigar case. These highly personal items really help to bring him to life as a human being, so important for the Being Brunel project.

Our Round 2 submission to the Heritage Lottery Fund amounting to 750+ pages, was made in April. Their decision is expected on 21 July 2015. The planning application has been made to Bristol City Council and their decision is expected in June. If all goes well, we are on target for an opening in 2017.

The fundraising campaign was launched in October by our Patron, HRH Prince Andrew The Duke of York, with a very successful reception at St James’s Palace. At the reception, two of our Future Brunel students spoke passionately and eloquently about the difference the programme had made to them and a number of select items from the collection were on display.

In April, we hosted a gathering on the ship for Brunel’s descendents to brief them on the project and secure their support. As a result of this the Trust now has, on a five year loan, a number of fantastic items. These include a unique daguerreotype of Sir Marc Brunel in his later years, 27 items of highly insightful correspondence and two water colours of the Thames Tunnel disaster painted by Brunel’s sister Sophia (Hawes) from whom the owners, Mr & Mrs Albury, are descended.

Refurbishment of No. 1 Brunel Square was completed in July 2014, releasing the Victorian Drawing Office for the Being Brunel project and providing the Trust with additional conference and events facilities capable of seating 250 people.

The Brunel Institute, in collaboration with the University of Bristol, goes from strength to strength; our first Future Brunels complete their five year programme in 2015 and one of our postgraduate students has been awarded a PhD to date.

Go Aloft! has proven to be very popular with both the climbers themselves (a total of 2,500 people including the Lord Mayor) and the less brave general visitors! New ticketed events held on board have been very popular and included a Halloween event featuring actors from Bristol Old Vic who took inspiration from the ship’s history to put on particularly spooky performances!

The Museums in Schools project surpassed all of its targets with more than 21,000 children visiting over the three-year period and, as a result, Arts Council England have extended funding for the project for a further twelve months.

The ship attracted nearly 200,000 paying visitors last year and a good performance throughout meant that the financial performance of the Trust was very satisfactory.

Martyn Heighton stood down as Vice Chairman having served a full term as Trustee. He has contributed widely and wisely to the Trust for which we are immensely grateful. Chris Booy was re-elected for a further term and Helen Doe, having stepped down whilst carrying out research on behalf of the Trust, was subsequently co-opted during the year and also re-elected at this year’s AGM.

It remains only to say a very sincere thank-you to all of the staff for their dedication and hard work and for the amazing efforts put in by our team of 127 active volunteers. Without your sterling contributions none of this would be possible.
HIGHLIGHTS 2014

CLIVE RICHARDS BRUNEL COLLECTION
The Curatorial Team discovered a number of gems in the Clive Richards Brunel Collection. Amongst the star objects were I K Brunel’s cigar case and penknife. The cigar case, stamped “I K Brunel, Athenaeum Club, Pall Mall” has space for 48 cigars and includes a half-smoked one – Brunel’s last, perhaps? The penknife is also engraved “IKB” and shows signs of long use. Both objects are redolent of the man himself and will take centre stage in Being Brunel.

BEING BRUNEL AT ST JAMES’S PALACE
November 2014 saw Trust staff welcome over 200 to St. James’s Palace as the guests of HRH Prince Andrew The Duke of York, the ship’s patron, to officially launch the Being Brunel project. One of the highlights of the evening was a speech by two of the Future Brunels who spoke passionately about the impact the programme had on them and the inspiration they drew from the works of Brunel.

OPENING OF NO. 1 BRUNEL SQUARE
No. 1 Brunel Square was officially opened in November after being refurbished from a tired looking 1980s building into a modern, multi-functional space. The new exterior is in keeping with the timber clad buildings of the Brunel Institute and the Dockyard Café and uses traditional shiplap and featheredge construction methods. Supported by Arts Council England, the refurbished building provides a 250 seat conference and exhibition hall that can be used for a wide variety of functions or educational activities. The open plan office space on the mezzanine level is now home to the 28 members of staff originally housed in the Drawing Office. They were relocated to enable full future public use of the Drawing Office as part of the Being Brunel project.
LAUNCH OF GO ALOFT!

Go Aloft! was launched in April with the help of circus artistes from Circomedia and Cirque Bijou and it included a tightrope walk between mast one and mast two in high winds. The launch was the culmination of two years work to give visitors an adrenalin fuelled experience as a Victorian sailor, within the safety requirements of a modern visitor attraction. After instruction from the ‘Topmen’, visitors can now climb the rigging and traverse out nine metres along the Main Yard, 27 metres above the ground. The ‘Topmen’ were selected from a local youth training charity. The experience is a world first and has proved very popular among visitors. The ship’s Mr Brunel has been aloft, as have the last two Lord Mayors of Bristol and a bride with a specially designed dress, while the groom watched from the Weather Deck.

BRUNEL DESCENDANTS

In April 2015 thirty-eight descendants of Sir Marc and of Isambard Brunel gathered to hear about the Being Brunel project, see some of the Brunel objects in the Collection and, in some cases, meet each other for the first time. All were enthusiastic about the Being Brunel project, and the Trust looks forward to working with them over the next few years.

HERITAGE LOTTERY FUND ROUND 1 PASS

In March 2014 the Trust was awarded a Round 1 pass by the Heritage Lottery Fund for a grant towards the Being Brunel project. Following this a development phase allowed the Trust to refine its plans and work up a more detailed Round 2 bid, submitted on Brunel’s birthday, 9 April 2015. The result will be known in July 2015.
PROMENADE DECK

The Promenade Deck has recently been renovated. After many years, the existing deck was looking worn and needed to be brought up to the standards required in first class. The floor was sanded to remove the hard wearing varnish, repaired and then oiled to give it a more traditional feel, highlighting the natural beauty of the wood and allowing for ease of maintenance in the future.

DESIGNATION

In December the Trust’s Collection, including the ship herself, was awarded Designated status by Arts Council England, signifying its national and international importance. There are around 140 Designated collections around the country, but ss Great Britain is only the second historic ship to join the list.

HORSE AND GIG

A beautifully crafted horse and gig were added to the Victorian-style interpretation of the Dockyard. Avon and Somerset Probation Service refurbished the gig using traditional methods. It portrays a coachman dropping off the luggage for a family travelling first class on the ship and who will arrive the following day in a covered carriage. This new Dockyard addition gives visitors the opportunity to climb aboard the gig for a photo opportunity.

Over the first three years of the Museums and Schools programme Brunel’s ss Great Britain has welcomed 21,291 visits by children. The programme, a partnership with The Science Museum, is intended to increase school visits from schools which don’t currently visit museums or art galleries. The visits are designed in partnership with the local groups of schools, ensuring they complement and enhance the educational experience.

The Dockyard Café had another excellent year due to increased visitor numbers, a new menu, the introduction of a children’s menu, as well as being considered by many Bristolians as a destination café.

The number of visitors to Brunel’s ss Great Britain has again exceeded expectations proving how popular it is as a visitor attraction. The attraction is endorsed by Trip Advisor as the ninth highest rated museum in the UK.
HALLOWEEN SPOOKY SHIP

This year saw a very successful partnership with Bristol Old Vic for an inaugural Halloween Spooky Ship event on board the ss Great Britain. Inspiration was taken from the ship’s history and performers from Made in Bristol vividly brought to life some ghostly stories including a manic chef cutting pieces of liver and a lunatic sitting in the corner, as visitors wandered around the ship after dark. Having explored the ship, visitors then moved on to the Dockyard Café for Halloween themed games and traditional food.

REFURBISHMENT OF THE LADIES’ BOUDOIR

The Ladies’ Boudoir has been completely refurbished by the Technical Services team. The room was stripped and redecorated prior to the installation of a bespoke woven carpet and upholstered banquettes. An occasional table and a sewing box were added to give visitors an understanding of how the Ladies’ Boudoir would have been used and the Ship’s Library can be glimpsed through a partially opened door, at the aft end of the Ladies’ Boudoir.

MUSEUMS AND SCHOOLS

As part of the Arts Council England funded Museums and Schools project, the Education Team mounted three evening events in August 2014 for children who had just left primary school and were about to start secondary school. Over 1,000 children and their families visited and took part in a treasure hunt across the site, played with traditional Victorian toys, made sailors’ charms and climbed the ship’s mast. This innovative programme of ‘transition’ events has been so successful that it is now being adopted across all Museums and Schools programmes by Arts Council England.

1,518
Objects in the Clive Richards Brunel Collection

The Curatorial Team have now completed documenting, numbering and storing all these objects ready to display them as part of the Being Brunel project.

9.6%
Increase in retail income

Income in the Gift Shop has risen by 9.6% on last year which is in part due to increased visitor numbers, but also the introduction of exciting new products.

12,708
Event Visitors

The number of event visitors to the ship in 2014 has increased by 12.46% this year, proving that the ss Great Britain’s popularity as a venue is as strong as ever.
FIGURES AND TREASURER’S REPORT

The Trust enjoyed a successful year in all areas of its activity.

Unrestricted funds, which are mainly income and expenditure from the operation of the ship as a visitor attraction, showed a surplus before spend of prior year surpluses on designated fund projects, and before transfers of £251k, for the year (last year: £101k surplus). £93k was spent on designated fund projects, reducing the surplus to £159k (last year £236k was spent, resulting in a £135k deficit). Visitor numbers exceeded the high levels of the previous year which enabled the Trust to maintain its annual spend of over £2.5 million on charitable activities in the areas of conservation, maintenance, education and curating. Depreciation of fixed assets financed by restricted funds and the expenditure on running the Brunel Institute reduced the overall value of the restricted funds by £109k during the year (2013 reduced by £366k).

The Endowment Fund provided a net income to the Trust of £109k (last year £105k). The overall value of the Fund increased by £293k due to realised and unrealised losses on investments and donations and matched funding (last year: £596k). The Trust’s total net incoming resources were £352k for the year (last year outgoing resources: £73k). The balance sheet at 31 January 2014 shows an increase in tangible fixed assets of £138k, made up of £815k investment in the refurbishment of No 1 Brunel Square offset by depreciation charges. Cash balances of £1.304k are healthy and include a reserve fund of £400k and £386k designated for specified future projects. The Trust has no external borrowing.

JOHN HOLLINGDALE
Hon Treasurer
14 May 2015

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**Charitable Activity Expenditure 2014/2015**

- Conservative and maintenance: 44.67%
- Day Membership and advertising: 39.23%
- Brunel Institute - curatorial and education: 16.10%

**Total Income Analysis 2014/15**

- Legacies: £86,839
- Fundraising unrestricted: £39,225
- Fundraising restricted: £286,360
- Trading income: £1,796,517
- Investment income: £138,872
- Day Membership tickets (including gift aid): £1,943,617
- Members, covenants and subscriptions: £27,581
- Grants: £663,458

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**Museum & Functions Visitors**

- 2010/11: 150,000
- 2011/12: 195,000
- 2012/13: 190,000
- 2013/14: 185,000
- 2014/15: 180,000

**Visitor and Trading Activities Income**

- 2010/11: £2,500,000
- 2011/12: £3,000,000
- 2012/13: £3,500,000
- 2013/14: £4,000,000
- 2014/15: £4,500,000

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## CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME AND EXPENDITURE)

<table>
<thead>
<tr>
<th>Year ended 31 January 2015</th>
<th>Unrestricted Funds £000</th>
<th>Restricted Funds £000</th>
<th>Endowment Funds £000</th>
<th>Total 2014/15 £000</th>
<th>Total 2013/14 £000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOMING RESOURCES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legacy and grant income</td>
<td>87</td>
<td>663</td>
<td>0</td>
<td>750</td>
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<tr>
<td>Fundraising</td>
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<td>286</td>
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<td>382</td>
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<td>ss Great Britain Trading Limited</td>
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<td>0</td>
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<td>157</td>
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<td>Day membership (including Gift Aid)</td>
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<td>0</td>
<td>1,944</td>
<td>1,694</td>
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<td>Members’ covenants and subscriptions</td>
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<td>0</td>
<td>27</td>
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<tr>
<td><strong>Total incoming resources</strong></td>
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<td>949</td>
<td>133</td>
<td>4,923</td>
<td>4,178</td>
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<td><strong>RESOURCES EXPENDED</strong></td>
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<td>24</td>
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<td>Investment management fees</td>
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<td>Conservation and maintenance</td>
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<tr>
<td>Brunel Institute - curatorial and education</td>
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<td>21</td>
<td>0</td>
<td>467</td>
<td>459</td>
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<tr>
<td>Day membership and advertising</td>
<td>13</td>
<td>0</td>
<td>0</td>
<td>13</td>
<td>25</td>
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<tr>
<td>Governance costs</td>
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<td>0</td>
<td>0</td>
<td>13</td>
<td>25</td>
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<tr>
<td><strong>Total resources expended</strong></td>
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<td>1,058</td>
<td>24</td>
<td>4,763</td>
<td>4,573</td>
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<tr>
<td>Net income for the year before transfers</td>
<td>159</td>
<td>-109</td>
<td>109</td>
<td>159</td>
<td>-385</td>
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<tr>
<td>Transfers between funds</td>
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<td>-444</td>
<td>-10</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Net incoming resources before other gains and losses</td>
<td>613</td>
<td>-553</td>
<td>99</td>
<td>159</td>
<td>-385</td>
</tr>
<tr>
<td>Gains on investment assets</td>
<td>0</td>
<td>0</td>
<td>193</td>
<td>193</td>
<td>322</td>
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<tr>
<td>Net incoming resources for the year</td>
<td>613</td>
<td>-553</td>
<td>292</td>
<td>352</td>
<td>-73</td>
</tr>
<tr>
<td><strong>Total funds brought forward</strong></td>
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<td>8,554</td>
<td>4,837</td>
<td>16,713</td>
<td>16,786</td>
</tr>
<tr>
<td><strong>Total funds carried forward</strong></td>
<td>3,935</td>
<td>8,001</td>
<td>5,129</td>
<td>17,065</td>
<td>16,713</td>
</tr>
</tbody>
</table>

### Group Balance Sheet as at 31 January 2015

<table>
<thead>
<tr>
<th>Assets and Liabilities</th>
<th>Unrestricted Funds £000</th>
<th>Restricted Funds £000</th>
<th>Endowment Funds £000</th>
<th>Total 2014/15 £000</th>
<th>Total 2013/14 £000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tangible fixed assets</td>
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<td>7,750</td>
<td>0</td>
<td>10,523</td>
<td>10,385</td>
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<td>Investments</td>
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<td>0</td>
<td>5,129</td>
<td>5,129</td>
<td>4,825</td>
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<tr>
<td>Current assets</td>
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<td>251</td>
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<td>1,764</td>
<td>1,947</td>
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<tr>
<td>Current liabilities</td>
<td>-351</td>
<td>0</td>
<td>0</td>
<td>-351</td>
<td>-444</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td>3,935</td>
<td>8,001</td>
<td>5,129</td>
<td>17,065</td>
<td>16,713</td>
</tr>
<tr>
<td><strong>Total funds</strong></td>
<td>3,935</td>
<td>8,001</td>
<td>5,129</td>
<td>17,065</td>
<td>16,713</td>
</tr>
</tbody>
</table>

### TRUSTEES’ STATEMENT

This summary financial statement is only a summary of information derived from the Trust’s statutory financial statements and does not contain sufficient information for a full understanding of the financial affairs of the Trust. A full copy of the Trustees’ Report and Financial Statements is available from the ss Great Britain Trust on request. The auditor has issued unaudited reports on the full annual financial statements and on the consistency of the Trustees’ report with those financial statements. Their report on the full annual financial statements contained no mis-statements or material inconsistencies for our report if we become aware of any apparent mis-statements or material inconsistencies with the summary financial statement.

### INDEPENDENT AUDITORS’ STATEMENT TO THE MEMBERS OF SS GREAT BRITAIN TRUST

We have examined the summary financial statement of for the year ended 31 January 2015 which comprises the Group Statement of Financial Activities and the Group Balance Sheet.

### RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND AUDITORS

The trustees are responsible for preparing the summary financial statement in accordance with applicable United Kingdom law. Our responsibility is to report to you our opinion on the consistency of the summary financial statement with the annual review and the full annual financial statements, and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder. This report is made to the charity’s trustees, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might state to the charity’s trustees those matters that we have agreed to state in this report and for no other purpose. To the fullest extent permitted by law, we do no accept or assume responsibility to anyone other than the charity and the charity’s trustees, as a body, for our work or for this report.

We also read the other information contained in the Annual Review and consider the implications for our report if we become aware of any apparent mis-statements or material inconsistencies with the summary financial statement.

We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board. Our report on the charity’s full annual financial statements describes the basis of our opinion on those financial statements and on the Trustees’ report.

### OPINION

In our opinion the summary financial statement is consistent with the full annual financial statements of ss Great Britain for the year ended 31 January 2015 and complies with the applicable requirements of section 427 of the Companies Act 2006, and the regulations made thereunder.

We have not considered the effects between the date on which we signed our report on the full annual financial statements (28 May 2015) and the date of this statement.

Mazars LLP
Chartered Accountants and Statutory Auditors Clifton, Bristol
1 June 2015
The ss Great Britain Trust is grateful for all the support it receives from its members, from individuals, companies and trusts. We would like to thank the following in particular for their generous donations and pledges of support during the year ended 31 January 2015:

The 29 May 1961 Charitable Trust
Airbus UK
Arts Council England
Aurelius Charitable Trust
Babcock International Group Plc
Mr John Baker
The Bernard Sunley Charitable Foundation
BMT Defence Services Ltd
Mr Chris Booy OBE
Cabot Circus
The Charles Littlewood Hill Trust
Mr Giles Clarke
Mr Ray Daniels
Mrs Violet Eaves
Edith Murphy Foundation
The George Cadbury Trust
Mr Colin Green CBE
Heritage Lottery Fund
The Inchcape Foundation

IOP Publishing
John Coates Charitable Trust
Sir John Fisher Foundation
The J S F Pollitzer Charitable Trust
Lloyd’s Register Foundation
Mrs Dinah Moore
National Manuscript Conservation Trust
Mrs Mary Prior MBE
Rathbone Brothers Plc
Renishaw Plc
The Clive & Sylvia Richards Charity
Rolls-Royce Plc
Society Of Merchant Venturers
Stannah
Wessex Water
Mr Guy Wilberforce

The Corlett Society is a special group of supporters who have committed to safeguarding the future of the ss Great Britain by making a gift to the Trust in their will. There are currently 50 members of the Society and the Trust is extremely grateful to all supporters who choose to join this group. In 2014 the Trust received legacies from Mr Frank Smith, Vice Admiral Sir John Martin and Mrs Barbara Virginia Smith.

The Trust’s Corporate Members provide vital funding for much of the Trust’s work. Over the last year the Trust has been supported by IOP Publishing and Renishaw Plc as Silver Members and Airbus UK, Rathbone Brothers Plc and Rolls-Royce Plc as Gold Members.

The Brunel Institute Corporate Academy directly supports the education activities of the Trust which are delivered through the Brunel Institute. The Trust is grateful to the following members for their contribution in 2014: Airbus UK, Babcock International Group Plc, BMT Defence Services Ltd, Renishaw Plc, Rolls-Royce Plc and Wessex Water.
Brunel’s ss Great Britain really brings to life one of the milestones in transportation, travel and tourism... it also shows how human ingenuity can prevail against all the odds.